

# Understanding the Freight Business & Logistics

## Course Overview

Logistics and freight is the complete process of controlling how resources are bought, imported, exported, transported, stored, and delivered to their final destination. It has the purpose to address clients' needs in a timely and cost-effective manner. Managing the Logistics efficiently aims at having the right amount of a resource or input at the right time, delivering it in good shape and right costs.

We are introducing the Logistics and Freight training to help businesses to implement the right logistics system that involves coordinating service providers, transportation management, business administration, and other complex components to make a large shipping corporation or a materials supplier. Logistics management helps firms cut costs in various areas, from shipping costs to the amount of storage space needed, by pro-actively monitoring inventory levels.

## Course Outline

- Introduction
- Who is the Freight Forwarder?
- Freight Forwarding Services breakdown.
- Who is the Third Party Logistics (3PL)?
- Main logistics Services and auxiliary?
- Maritime transport services means & tools
- Containerization.
- Multimodal Transport (MMT).
- New trend in Maritime Transport Logistics.
- Air transport
  - o TACT
  - o Freight Calculations
  - o AWB
- Inland Transport
  - o Road Transport
  - o Rail Transport
  - o River Transport
- New logistics trend
  - o Intermodal Transport
  - o Cross Docking
- Fleet management
- Inventory Control management
- Warehousing management and storage
- INCOTERMS 2000 & 2010

## Learning Objectives

Upon completion of this course, participants will be able to:

- Identify distinctions between functional freight forwarding and efficient application on its service mix, learning all about logistics and its connection to the supply chain.
- Align freight forwarding strategies with needs.
- Learn strategies for improved efficiency and cost savings on order processing, inventory control management.
- See the freight forwarding services implemented in your system the way it should be.
- Understand techniques to contract freight forwarding companies.
- Make a decision regarding what type of freight forwarding/logistics services should be implemented and what improvements are best by categorizing service required for export/import any product.
- Improve efficiency and reduce costs with functional transport order by routing services.
- Reduce or eliminate unnecessary steps on cargo booking, excess inventories, shortages, higher transportation costs, and mistrust between freight forwarders, manufacturers, importers & exporters (acts as partners).

## Who Should Attend

- Import and Export executive
- Procurement executives and managers
- Supply chain managers and executives
- Logistic officers
- Planning executives
- Suppliers' managers

**Course Duration:** Three days from 9:00AM to 4:00PM

## Registration Deadline

One week before the course date

## Course Venue

Top Business Training Center: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

## Registration & Payment:

- Course fees include soft copy of the material, coffee break, light lunch and certificate.
- Payment by cheque in Top Business name, cash to Top Business address or by bank transfer.
- Payment is due within 3 working days from course confirmation. Registration is confirmed only after course payment.
- Payment is non-refundable; however, participant can be substituted or attend next confirmed round of the same course or another course during the same calendar year.
- Payment is non-refundable in the event of a participant no show on the 1<sup>st</sup> day of the course.

## For More Information

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